



COMPANY PROFILE



Excellence in Paints and Painting



About Latent Paints



Latent Paints is a painting services company and a paints supplier based in Harare, Zimbabwe. The company serves all parts of the country from its headquarters and its subsidiary locations in different cities around the country.

Latent offers unique and reliable painting services for residential, commercial and industrial customers. We offer the best paint supplies and painting service at affordable costs.

We have a number of successful projects we can showcase to our prospective customers.

Mission

To become the best paint supplier and painting services company in Zimbabwe.

Vision

To become the preferred paints and painting services provider in Zimbabwe by 2035



**Our
Value**

Our Market Segments

Residential

We provide painting services and paint supply for residential customers. This includes painting houses(interior and exterior), roofs, walls, durawalls, wood surfaces and other residential structures

Commercial

We provide painting services and paint supply for commercial customers. This includes painting commercial buildings(interior and exterior), roofs, walls, durawalls, wood surfaces and other commercial structures

Industrial

We provide painting services and paint supply for industrial customers. This includes painting industrial structures(interior and exterior), roofs, walls, durawalls, wood surfaces and other industrial structures

Our Services

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graph TD; A((Our Services)) --- B[ ]; B --- C(( )); B --- D(( )); B --- E(( )); B --- F(( )); C --- G[PAINTING]; D --- H[SUPPLY OF PAINTS AND ACCESSORIES]; E --- I[WATERPROOFING AND DECORATIONS]; F --- J[OTHER SERVICES]; G --- K[Painting services for residential, commercial, industrial and special needs customer segments.]; H --- L[Supply of high quality paints, painting accessories and painting equipment to all customer types.]; I --- M[Provision of waterproofing and decorations materials and services to all customer types.]; J --- N[Other specialised services such as skimming, roof leaks fixing, waterproofing and decorations.];
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PAINTING

Painting services for residential, commercial, industrial and special needs customer segments.

SUPPLY OF PAINTS AND ACCESSORIES

Supply of high quality paints, painting accessories and painting equipment to all customer types.

WATERPROOFING AND DECORATIONS

Provision of waterproofing and decorations materials and services to all customer types.

OTHER SERVICES

Other specialised services such as skimming, roof leaks fixing, waterproofing and decorations.

Why Choose Us

LOW COST

Our prices are affordable.

RELIABLE PRODUCTS AND SERVICES LASTING LONGER

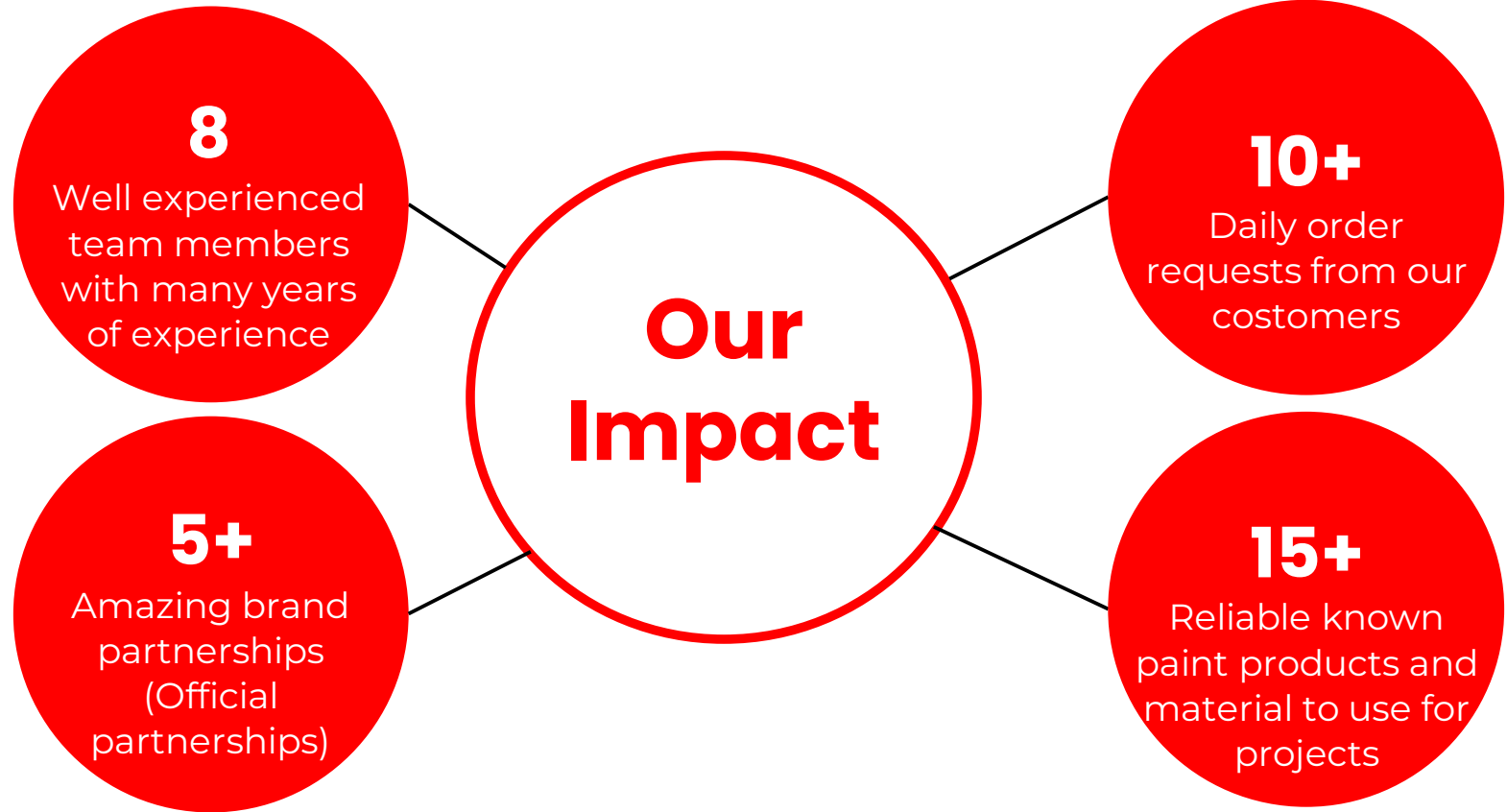
We use well known reliable paint products and paint accessories for our services.

FLEXIBILITY

We are flexible because we do understand that each customer need is unique. Our customers can have their structures painted in stages.

24/7 SUPPORT

We are always available to cater for our customer needs. We do provide 24/7 support to answer to our customer queries.





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Get in Touch With Us!

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